

Types of Social Action There are four types of social action.

1) Traditional Social Actions.

- Actions controlled by the traditions.
- Logical orientation is not counted.
- It occurs when the ends and means of social action are fixed by custom and tradition.
- The established patterns of behavior in terms of customs, rituals, conventions and beliefs are adopted.
- These patterns are taken for granted and no question of how, why and what is asked.
- In such actions, cultural values play important roles because they are diverted towards such values.

2) Affective Social Actions.

- Action determined by one's specific affections and emotional state, you do not think about the consequences.
- Here the feelings of the people are considered.
- Such action is neither rational nor traditional.
- Such action is unplanned.
- It is done according to the feelings of an effect upon the actor.

3) Value Rational Social Actions.

- Action that is determined by a conscious belief in the inherent value of a type of behavior.

- It occurs when individuals use effective means to achieve goals that are set by their values.
- Such action is done for the pursuit of a value of highest dignity.
- Real truth can be named as absolute value. Truth, faith, sacrifice and beliefs are its examples in religion.
- Service of humanity is general value.