Forms of culture

Material Culture – formed by the physical objects that people create

- Cars, clothing, books, buildings, computers
- Archeologists refer to these items as artifacts

Non-material Culture – abstract human creations (can't touch it)

• Language, family patterns, work practices, political and economic systems

Characterizes of culture

- Functional: each culture has a function to perform; its purpose is to provide guidelines for behavior of a group of people
- **Social Phenomenon:** human beings create culture; culture results from human interaction and is unique to human society
- **Prescriptive:** culture prescribes (sets down or imposes) rules of social behavior
- **Learned:** culture is not inherited; it is learned from other members of the society
- **Arbitrary:** cultural practices and behaviors are subject to judgment. Certain behaviors are acceptable in one culture and not acceptable in other culture
- Value Laden: culture provides values and tells people what is right and wrong
- Facilitates Communication: culture facilitates verbal and nonverbal communication

- Adaptive/ Dynamic: culture is constantly changing to adjust to new situation and environment; it changes as society changes and develops
- Long Term: culture is developed thousands of years ago and it was accumulated by human beings in the course of time and is the sum of acquired experience and knowledge
- Satisfy Needs: culture helps to satisfy the needs of the members of a society by offering direction and guidance

(Source: Reisinger, 2003, p.14)