History of Sociology

The Field of Sociology

Have you ever wondered why individuals and societies are so varied? Do you ask what social forces have shaped different existences? The quest to understand society is urgent and important, for if we cannot understand the social world, we are more likely to be overwhelmed by it. We also need to understand social processes if we want to influence them. Sociology can help us to understand ourselves better, since it examines how the social world influences the way we think, feel, and act. It can also help with decision—making, both our own and that of larger organizations. Sociologists can gather systematic information from which to make a decision, provide insights into what is going on in a situation, and present alternatives.