In anthropology, structuralism mainly is associated with Claude Lévi-Strauss, a renowned and prolific French anthropologist, who died in 2009 at the age of 100. Lévi-Strauss's structuralism evolved over time, from his early interest in the structures of kinship and marriage systems to his later interest in the structure of the human mind. In this latter sense, Lévi-Straussian structuralism (1967) aims not at explaining relations, themes, and connections among aspects of culture but at discovering them.

Structuralism rests on Lévi-Strauss's belief that human minds have certain universal characteristics, which originate in common features of the *Homo sapiens* brain. These common mental structures lead people everywhere to think similarly regardless of their society or cultural background. Among these universal mental characteristics are the need to classify: to impose order on aspects of nature, on people's relation to nature, and on relations between people.

According to Lévi-Strauss, a universal aspect of classification is opposition, or contrast. Although many phenomena are continuous rather than discrete, the mind, because of its need to impose order, treats them as being more different than they are.