In anthropology, one might usefully isolate three broad variants of traditional approach. 'Community' is to be characterized in terms of: (i) common interests between people; or (ii) a common ecology and locality; or (iii) a common social system or structure.

For example, Frankenberg (1966) suggests that it is common interests in achievable things (economic, religious, or whatever) that give members of a community a common interest in one another. Living face—to—face, in a small group of people, with common interests in mind, eventuates in community members' sharing many—stranded or multiplex relations with one another; also sharing a sentiment towards the locality and the group itself. Hence, communities come to be marked by a fair degree of social coherence.

For Minar and Greer (1969), physical concentration (living and working) in one geographical territory is the key. The locale will throw up common problems and give rise to common perspectives, which lead to the development of organizations for joint action and activities, which in turn produces common attachments, feelings of inter-dependence, common commitment, loyalty and identity within a social group. Hence, communities come to exhibit homogeneity: members behaving similarly and working together, towards common aims, in one environment, whatever their familial or generational differences.